

InTrust Day 2019: An Intesa (IBM Group) and DocuSign event to promote the digitization of the business.

In the beautiful setting of the IBM Studios in Milan, a day of in-depth analysis and meetings to promote the secure digital management of business agreements, documents and processes.

Milan - September 25, 2019 – On October 23rd at the IBM Studios in Milan, the InTrust Day 2019 event will be held, an initiative promoted by Intesa, an IBM Group company that for over 30 years it has been accompanying customers in the process of digitizing business processes, in partnership with DocuSign, a world leader in the management of transaction based on digital documents.

Aim of the day is to deal with the issue of “digital trust” between organizations of all sectors and sizes and to deepen the knowledge of digital services that improve the ways in which business documents are prepared, signed, managed and archived.

The conference will be opened by Pietro Lanza, General Manager of Intesa, Blockchain Director of IBM Italia and Mark Register, SVP Business Development DocuSign; will follow in-depth information on Digital Transaction Management, Trusted Services, Customer Identity and Smart Contracts.

The rich program of the day, will see alternating on stage technological experts, regulatory specialist and business processes, managers of companies already digitalized, will be completed by Salesforce, EY, Studio Legale Finocchiaro and Studio Legale Gattai Minoli Agostinelli&Partners.

During the Day there will be also interactive sessions in the Experience Area, guided tours of the IBM Cloud Garage and one-to-one meetings to discuss with technology and solution experts.

To find out the agenda, send a request to participate: <http://bit.ly/InTrustDay>

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Intesa (IBM Group) has been accompanying customers for 30 years in the digital transformation of business processes, helping them to communicate securely on the network and integrating their processes with global trading partners.

SaaS services and solutions are provided from an end-to-end perspective: from data exchange and collaboration portals to document management, from electronic signature to goods traceability and certification of deliveries, from electronic invoicing to standard storage, Intesa stands as single point of contact throughout the supply chain.

- AgID Certification Authority
- Conservatore Accreditato
- Trust Service Provider (eIDAS)
- Certified PEPPOL Access Point (AP)
- Gestore Posta Elettronica Certificata
- Servizi Fiduciari di Identificazione Digitale SPID
- Competenze normative digitali
- Data Center IBM certificati
- Cloud computing